

Anything in Print

Solutions for print of
today and tomorrow

X-Press OnDemand
digital printing innovations



Approved Graphic
Communications Partner

RICOH



Print today and tomorrow: Trusted, effective, inspirational

Print today and tomorrow: trusted, effective, inspirational. Print has always surrounded us, touching just about every part of modern-day life. With the arrival of digital media, the way that communication takes place underwent a transformation. But on its own, it has become clear, digital media can't cut it.

Today, digital fatigue has set in. Across the generations we are witnessing a cultural movement – back towards physical experiences that can be used in place of, or as a complement to digital experiences.

Consumers want to feel special, and they value trusted relationships. Businesses want to operate and communicate more efficiently: they need to be more sustainable, more lean and better able to engage people in relevant messages.

Print delivers on every count. Its purpose has evolved – no longer based on mass production and huge waste, digital printing favours short, targeted, personalised bursts of activity. Creative and attractive, relevant and trusted, it fuses the best of the digital and physical worlds. It adds value and enhances the experience.

The world is now teeming with opportunities in print. To understand and grasp these opportunities, print organisations need to be bold in their investments, and disruptive in their strategy.

In print today, anything is possible.

Ricoh Graphic Communications



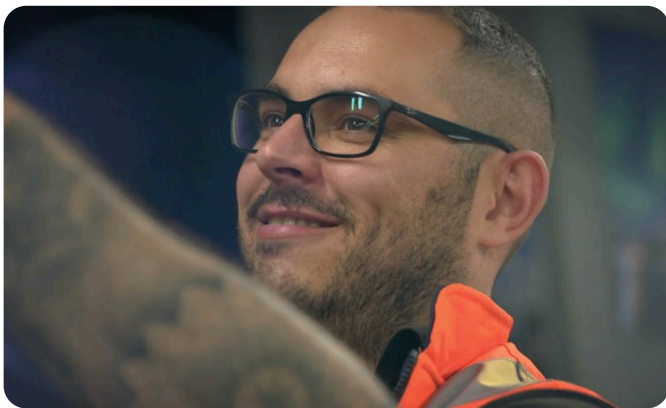
Commercial
Printing



Corporate
Printing



Inkjet
Print



Every successful print business, whether a corporate print room or print service provider is on this journey, and Ricoh is here to help them tackle every challenge along the way. We would love to add you to our Success Stories here.

It all starts with mindset though. A new way of thinking is needed: adapting to needs, being open minded to change, analysing customers' problems and being creative and innovative in delivering the best solutions to match them.

Most of all, it means believing that anything in print is possible.

Anything in Print is possible.

Commercial Print

Digital media has brought with it huge and evolving challenges, with pressure on both run lengths and margins causing you to fundamentally reassess how you do business in order to survive.

Technology has been part of the difficulty, but it has also represented the route to deliverance, enabling your business to be nimble in producing large numbers of small jobs quickly and cost effectively.

Ricoh offers affordable, seamlessly integrated, customer-driven solutions to help maximise output and differentiate any business:

- General Commercial Print including hybrid workflows
- E-Commerce Print and Photo applications
- Digital Print
- Signage & Point of Sale (POS)
- Direct to Garment
- 3rd Party Finishing



Corporate Print

The rise of digital and mobile marketing has had a profound effect on the way both corporate and public sector organisations communicate with their customers and stakeholders.

As an in-house printer, you know that the need to keep a strong focus on technology and efficiency has never been greater. Ricoh offers tailored solutions and services to help streamline any in-house print, document and communication processes:

- CRD Print Room Solutions
- Managing Enterprise Output
- Marketing technology
- Customer Communications Solutions
- Legal Solutions



Inkjet Printing

The long-latent potency of signage and Point-of-Sales printing has been set free by the rise of digital and inkjet technologies. In its wake, strong industrial printing markets and applications - never previously thought possible - have sprung up and are thriving and proliferating.

Whether you are targeting innovative new packaging concepts, vehicle wrapping, corporate signage, on demand home and point of sale decor, you need a technical partner that understands the complexities of your business.

- Décor & Large Format Solutions
- Packaging Solutions
- Garment and textile solutions

Customer Experience Centre

Ricoh's Customer Experience Centre (CEC) in Telford is a world class facility that brings together the best of production printing technology and lean manufacturing. This is where Ricoh research, develop, customise and demonstrate their solutions. You can also see examples of how their Learning by Doing and Kaizen (Continuous Improvement) principles are applied to increase their knowledge.

The CEC demonstrates what is possible with digital technology and provides design and application guides that enable print service providers to take full advantage of your investments. The CEC is also where Ricoh test the ever-expanding range of output media to ensure that the media you select is suitable for the task you have in mind. From the CEC, Ricoh supply customers with custom print samples based on what you want to achieve using your own artwork and media choices.

The 4000 square metre site is a knowledge hub for different digital print technologies and is a test laboratory for software and digital front ends. You can see Ricoh's production printing fleet in action at the Smart Factory and a showcase of specialist inkjet development business at the on-site research laboratory. The Lean and Green Manufacturing consultancy service, which offers tailored solutions to help minimise waste, is also based here. It is staffed by friendly experts who are on hand to demonstrate, explore and test the optimum solution mix for your business so that you can be confident that your solution is the right fit for your organisation.



About us

X-Press OnDemand is an approved Ricoh Graphic Communications partner, capable of delivering the technology and solutions you need to meet the changing needs of the print industry.

We share the same positive mindset with Ricoh around 'Anything in Print' and enabling new opportunities within professional printing.

So whether you're looking to digitise or diversify, we can help you grow your business by providing best-in-class solutions on hardware, software and services.

For more information,
please contact

X-Press OnDemand

Phone: 0117 9401 402

Email: sales@xpodssolutions.com

Website: www.xpressondemand.com

Address: Unit 5 New Rock Industrial Estate,
Chilcompton, BA3 4JE